ART OF DESIGN FOR SOCIAL MEDIA AND THE WEB

COURSE SYLLABUS

Mr. Hansen   Room 203   Saddleback High School   714 569-6300   scot.hansen@sausd.us

Welcome to Design for Social Media and the Web!

Course Description:

This course is an advanced digital media course that requires students to incorporate the elements and principles of art as they create visual media projects for print and digital mediums. Through the examination and analysis of social media, students will discover the impact of their own personal digital footprint as well as the impact that social media has on society as a whole. This course will prepare students for internships in various digital media fields and as social media managers.

Learning Process:

Classes will consist of lectures, demonstrations, studio time, projects, and critiques. Participation and peer evaluation is critical to exploring new media and design and important to your success. Constructive criticism is emphasized during critiques of projects.

Assignments/Grading:

Assignments are modeled as a tool for exploring different techniques that have specific guidelines. Students are strongly encouraged to utilize design principles and elements to enhance work in the class. Grading outlines/rubrics will be given for assignments. Many assignments are project oriented, but short competency exercises are given to show understanding of information or software. Vocabulary quizzes will also be given to enforce understanding of industry related terminology. Daily composition book for warm up exercises, vocabulary, and notes should be maintained and will be periodically checked.

Grading Scale:

A=90-100% **B**=80-89% **C**=70-79% **D**=60-69% **F**=0-59%

Grade Weight:	
Projects	65%
Composition Book/Participation	15%
Quizzes	10%
Final Exam	10%
Total	**100%**

I want to see every student be successful in this class. Being on time, working hard in class and completing assignments on time will contribute to your success. Grades will consist of a combination of projects, quizzes, competency exercises, and participation (what is done in class each day).

This is a CTE (Career, Technical Education) class; students are expected to conduct themselves in professional manner. Behavior in class is expected to be the same as if students were working in a professional environment. Inappropriate language, not being on time, playing games, or anything not related to the assignment will not be tolerated. Participation is designed to reward the effort a student puts forth everyday regardless of skill level. Samples and rubrics are used to assess projects. Criteria for each project will be clearly stated so that the student will know what is expected.

Teacher/Student Responsibilities and Class Expectations:

1. Be productive during the entire class and turn in assignments on time.

2. Meet all deadlines. Deadlines are a fact of life and a component in the professional workplace.

3. Participate in class discussions.

4. Produce high quality, presentable pieces.

5. Keep the classroom clean and orderly. No food or drink in class.

6. We have a limited amount of studio time, please take care of restroom/drinks BEFORE you come to class.

Class Rules:

Students may not access sites that are not related to classroom instructions.

No violence, blood, weapons, sexual content, vulgarity, drugs/alcohol references, gang related content. If in doubt…ASK!!

All work needs to be saved to the student's folder. Use Google drive. Work saved to the computer desktop will not be saved.

No changes or modifications may be made to computer system settings

No DRINKS and NO FOOD

Cell phones should not be used in class. They must be kept in backpacks, purse, or plugged into the charging station at the front of the classroom.

I have read and understand the policies and expectations for my son/daughter in the Art of Digital Photography course.

Student Signature: _____ Date: _____

Parent Signature: _____ Date: _____